To Whom It May Concern,

White County Special Olympics and the Monticello Fire Department are teaming up again for the 2nd Annual Fire Truck Pull. We would like to invite your company to support the 2nd Annual Fire Truck Pull which will be held on June 22nd, 2019 from 5:00 – 9:00 pm on Broadway Street between Railroad Street and Illinois Street, Monticello during the Spirit of Monticello Festival

White County Special Olympics and MFD Fire Truck Pull is a community event to help raise awareness and support for White County Special Olympics and the Monticello Fire Department.

The main event consists of teams of 8-10 people (Special Olympics athletes, Unified Partners, men, women, fire departments, law enforcement teams, corporations and the local community) pulling a rope, tied to a Monticello Fire Department fire truck, 100 feet as quickly as possible. The entire event is organized to be fun and family oriented for the entire White County Community, with multiple other activities besides the main fire truck pull going on throughout the Spirit of Monticello Festival.

Companies who donate will automatically receive advertisement on the White County Special Olympics Facebook page and any advertisements that will be handed out for the event. Information regarding the different sponsorship levels and donation forms are included in this packet. Sponsors also have the option of taking part in the day of events by registering a Corporate Team.

This is the second year that we will be able to do this Fire Truck Pull after a very successful first year. Our goal this year is to have teams from every Fire Department in White County and have over 500 people from various parts of the community come to support this joint effort by White County Special Olympics and Monticello Fire Department. All proceeds raised will go to the White County Special Olympics to help support their year-round sports programs. Overall, the White County Special Olympics and MFD Fire Truck Pull will be an exciting community event in which we can all help support White County Special Olympics, the athletes in our community and the Monticello Fire Department personnel.

If now is not a good time for your company to donate, but you are interested in supporting the Annual Fire Truck Pull in the future, please contact me via e-mail at whitecountyso@yahoo.com. Also, please don’t hesitate to contact me if you have any questions relating to the 2nd Annual Fire Truck Pull, White County Special Olympics, or making donations. Thank you for your time and consideration.

Sincerely,

Lee Ann Reinholt, White County Special Olympics Coordinator

WHITE COUNTY SPECIAL OLYMPICS & MONTICELLO FIRE DEPT FIRE TRUCK PULL COMMITTEE

White County Special Olympics

PO Box 962

Monticello, In 47960

765-460-2555

**2nd Annual Fire Truck Pull**

**Gold Sponsor Level $500+**

* Your company can supply banners to be displayed on the fire truck during the event.
* Your company can setup display booth at event.
* Logo on a Special Olympics/Fire Truck Pull Informational Pamphlet which will be distributed to all who attend the June 23rd, 2018 event. Level of donor will be recognized.
* Company logo and name on White County Special Olympics Facebook page and brochures handed out the day of the event.
* Companies who donate by May 14th will have their logo on the Fire Truck Pull t-shirts. Please supply a jpeg image of your logo to the email address below

**Silver Sponsor Level $250 - $499**

* Your company can supply a banner to be displayed at event site.
* Logo on a Special Olympics/Fire Truck Pull Informational Pamphlet which will be distributed to all who attend the June 23rd, 2018 event. Level of donor will be recognized.
* Company logo and name on White County Special Olympics Facebook page and brochures handed out the day of the event.
* Companies who donate by May 14th will have their logo on the Fire Truck Pull t-shirts. Please supply a jpeg image of your logo to the email address below

**Bronze Sponsor Level < $249**

* Logo on a Special Olympics/Fire Truck Pull Informational Pamphlet which will be distributed to all who attend the June 23rd, 2018 event. Level of donor will be recognized.
* Company logo and name on White County Special Olympics Facebook page and brochures handed out the day of the event.
* Companies who donate by May 14th will have their logo on the Fire Truck Pull t-shirts. Please supply a jpeg image of your logo to the email address below

**2nd Annual Fire Truck Pull Sponsorship Form**

**Company/Organization Name:**

**Address:**

**City: \_\_\_\_\_\_\_\_\_\_\_ State: Zip:\_\_\_\_\_\_\_\_\_\_\_**

**Telephone: E-mail:**

**Contact Name:**

**Title:**

**Donation Amount: \_\_\_\_\_\_\_\_\_\_\_**

**Sponsor Level:**

**Gold $500+**

**Silver $250 - $499 Bronze <$249**

You will be supplying company banners

(Gold and Silver only)

You will be setting up booth at the event

(Gold only)

**Please make check or money order payable to:** White County Special Olympics

**Mail to:** White County Special Olympics

**%** Fire Truck Pull

P.O. Box 962

Monticello, In 47960

**Email:** whitecountyso@yahoo.com

**Phone:** 765-460-2555