



Monticello Spirit Festival  
PO Box 362  
Monticello, IN 47960  
[www.spiritofmonticello.org](http://www.spiritofmonticello.org)

February 11, 2019

Greetings,

Summer will be here soon and this year's Spirit of Monticello Festival planning committee is kicking into high gear. We are once again committed to providing the best FREE festival possible and getting even more people to come visit our great city. We also hope that, as business owners and community members, you are too!

This year the Spirit of Monticello Festival will kick off on Friday evening, June 21, with great live music, exotic beer & wine garden, unique art & craft vendors, an artist exhibit, a huge food court and our Talent Contest. Saturday opens with a pancake breakfast, 5K Run/Walk and live music. Several additional activities throughout the day include a large children's play area, fun & exciting contests on the Gazebo, a cornhole tournament, our Talent Contest Finals and the return of the popular Firetruck Pull.

I've been the festival Chairperson and Treasurer for the last several years. As a committee, we've always tried to stay within our budget. But every year, costs keep rising....Advertising, Stage Rental and Entertainment are our biggest three expenses. Vendors and our Sponsors are really our only source of income. I would love to keep this festival going, but I truly need your financial support more than ever to make it happen. Every little bit helps....even if it is a \$25.00, \$50.00 or a \$75.00 donation, it all adds up!

We are asking once again for your participation in the 2019 Spirit of Monticello Festival as a Sponsor. Estimated attendance throughout last year's festival was over 5,000! This year's advertising and marketing plan will continue to draw people from surrounding communities and neighboring counties as well. Let's show them what WE can do as a community!!

**This year, a Gold Sponsorship of \$250 or more, entitles you to a free 10' X 12' booth space to promote your own business if you wish. (Please reserve your spot by May 18, 2019, if you wish to take advantage of this offer.)**

**THANK YOU** in advance for your generous support of the Spirit of Monticello Festival. We have several sponsorship opportunities which are outlined on the attached sponsorship commitment form. **Please return your sponsorship commitment form by Friday, May 31<sup>st</sup>** to ensure that your company logo and information is included in all the promotional material. If you have any questions, please contact Ken Prieboy at (574)-870-4888.

We're looking forward to seeing all of you and your families for a fun-filled and entertaining summer festival by joining us in celebrating what is, the *Spirit of Monticello!*

Kindly & Sincerely,

Ken Prieboy ~ Festival Chair

**“CELEBRATING THE SPIRIT OF SUMMER”**

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# SPONSORSHIP OPPORTUNITIES

<i>Sponsorship</i>	<u>Platinum</u> \$500+	<u>Gold</u> \$250+	<u>Silver</u> \$100+	<u>Bronze</u> (\$0-\$99)
<b>Festival Billboard</b>	✓			
<b>Advertising</b>	✓	✓		
<b>Stage Banner</b>	✓	✓		
<b>Brochure listing</b>	✓	✓	✓	
<b>Website listing</b>	✓	✓	✓	
<b>Stage Announcements</b>	✓	✓	✓	✓

We value your contribution to make this festival happen. As a sponsor, you and your business will be honored and acknowledged with our extended advertising and promotions.



## Sponsorship Commitment Form

Platinum \$500+  
  Gold \$250+  
  Silver \$100+  
  Bronze

Name of Business Sponsor: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Web Address: \_\_\_\_\_

Sponsorship Level \_\_\_\_\_ Amount \$ \_\_\_\_\_

You may email your company logo to [kenprieboy@comcast.net](mailto:kenprieboy@comcast.net) or print below the name to be displayed on all advertising.

\_\_\_\_\_

**Make checks payable to:** Spirit of Monticello Festival   **Mail To:** Spirit of Monticello Festival, PO Box 362, Monticello, IN 47960

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